



Presents  
the 2nd Annual Hong Kong edition of **South Island Art Day** titled

## **“The New Art World Dynasty”**

Thursday 29th March, 10am - 2pm  
L’Hotel Island South, Hong Kong

Organisational Partner:



Distinguished Partner:



Venue Sponsor:



10:00 am

**Welcome Coffee**

10:30 am

**Opening Remarks and Welcome from Art World Forum**

Ms. Anni Oates, Co-Founder and Director

Ms. Veronica Neo, Co-Founder and Director

10:40 am

**Keynote Address: A New Breed of Art Fairs for a New Generation of Collectors**

Mr. Samir Ceric, CEO, START Art Fair

11:00 am

**Art Enclaves: Growth, Sustainability and Support**

With numerous art districts taking centre stage, what, why and how are they being developed? What is the long term plan? Does the enclaves’ mission differ from the rest of the local art scene?

Mr. Dominique Perregaux, Founder, Art Statements; Chairman, Hong Kong South Island Cultural District

**Interviewed by:**

Ms. Veronica Neo, Co-Founder and Director



11:25 am

**Building Cultural Capital: How, Why, and Where?**

How are pioneers navigating change in the global art market? Are new business models pushing boundaries in the art market? Does media coverage propel success rates? Is change directing aesthetic and demand?

Mr. Willem Molesworth, Director, de Sarthe

Ms. Claudia Schachenmann, Founder & Managing Director, BureauxSchachenmann

Mr. James Tong, Founder, 37TONG

**Moderated by:**

Ms. Dorothy Lin, Specialist Modern & Contemporary Art, Bonhams

12:10 am

**Networking Break**

12:30 pm

**Taking the Next Step with Corporate Art Collections**

How are corporate collections competing for quality artwork? Are they sticking to traditional models of display, management and investment?

Ms. Winnie Ip, Design Manager, Shangri-La Hotels and Resorts

12:50 pm

**Case Study: Collecting Trends in the Art Market**

What, when are how are new trends affecting the market? How are collecting habits changing? Are experiences adapting to a shifting environment?

Ms. Karen Levy, Founder, Art of This Century

**Interviewed by:**

Ms. Kim Tay, Gallery Manager, The Artling

1:25 pm

**The Millennial Case Study: Contemporary Art in the Marketplace**

With industry hindsight and a participatory involvement in the art market, how is the millennial generation adapting or tailoring practices? What, why and who are key opinion leaders implementing change?

Ms. Chloe Ho, Artist

Mr. Valéry Grancher, Artist

**Interviewed by:**

Ms. Gladys See, Emerging Collector

1:55 pm

**Closing Remarks**