



Presents

Navigating The Global Art Markets

**Tuesday 18 October 2016
St. Regis Hotel, Singapore**

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- 8:45 am **Registration and Welcome Coffee**
- 9:45 am **Opening Remarks and Morning Welcome from Art World Forum**
Ms. Anni Oates, Co-Founder and Director
Ms. Veronica Neo, Co-Founder and Director
- 9:55 am **Welcome Comments**
Ms. Lina Baechtiger, Executive Director, European Chamber of Commerce, Singapore



Bridging Art and Business

10:00 am

What Can The Art Market and Other Business Sectors Learn From One Another?
How do business models differ between the players of the art market and conventional corporations? What tips may be given to each sector to strengthen their outreach? How to ensure successful businesses in the arts?

Prof. Timothy Van Zandt, Dean of Faculty and Research, Professor of Economics, Schrodgers Chaired Professor of European Competitiveness and Reform, INSEAD

10:15 am

Can You Make A Business Out of the Arts?
Are art start-ups a good investment? What is the outlook for the future? Should we be investing in art online?

Panelists:

Ms. Gabija Grusaite, Art Director, Studio Vieta
Mr. Steven Liew, Angel Investor & Co-Founder, Studio Vieta
Mr. Serge Tiroche, Co-Founder, Art Runners & The Tiroche DeLeon Collection

Moderator:

Ms. Prerna Suri, Senior Producer, Channel NewsAsia

10:50 am

Coffee Break

Art in Singapore and Southeast Asia

11:20 am

The Changing Trends in the International Art Market
An overview of concurrent art markets. What are the dominant trends? What are the expectations for the year ahead?

Mr. Mohit Mehrotra, Partner, Monitor Deloitte, Deloitte Consulting

11:35 am

Building Cultural Capital and Landscape: What To Look Out For.
Who are the stakeholders driving cultural change? What parameters need to be considered? How do we measure and achieve results?

Mr. Dominique Perregaux, Founder, Art Statements; Chairman, Hong Kong South Island Cultural District



11:50 am

An Artist's Perspective: The Artist and the Arts-Led Community

Focusing on the prosperous art scene in Singapore and the region, what incentives are being provided? How has the art community developed? Where will it go from here?

Panelists:

Ms. Kiwha Lee Blocman, Artist

Mr. Naufal Abshar, Artist

Ms. Aiwei Foo, Multi-disciplinary Artist and Social-media Influencer

Moderator:

Dr. Aleksandar Brkic, Lecturer of Arts Management and Cultural Policy, Lasalle College of the Arts

12:30 pm

Lunch

Art Online

1:30 pm

Adapting To the Digital Paradigm: Art Online

While dealers have found innovative ways to cut costs and increase profit margins by taking art online, how has the market adapted to digitisation and encouraged online sales.

Mr. Thomas Galbraith, Partner, The Petraeus Group

Interviewed by:

Ms. Leisha Chi, BBC Journalist

2:00 pm

How Will the Proposed Copyright Changes Affect the Art Market in Singapore?

How will the latest review of Singapore's copyright regime affect the creative community (i.e. artists, designers and online users)? How has the Singapore government refreshed its regime to align it with international practices and technological advancements?

Ms. Trina Ha, Director of the Legal Department, IPOS

Collectors and Their Art

2:15 pm

Case Study: The Collector, The Gallerist and The Artist - How To Play Multiple Roles in the Art Market.

Mr. Guillaume Levy-Lambert, Founder, MaGMA Collection and Art Porters Gallery

Interviewed by:

Ms. Deepika Shetty, Press & Information Officer, European Union Delegation to Singapore



2:45 pm

Coffee break

3:15 pm

Corporate Patrons of the Arts: What, Why and How?

How do organisations and institutions collect art? Why do they invest their efforts in such art collections, and what does the latter reflect about their corporate motive? Is this the new way forward for the contemporary art market?

Panelists:

Ms. Jennifer Scally, Asia Managing Director of AXA Art, Singapore
Ms. Allison Liu, Managing Director, Bergen Art Investment
Ms. Maranda Barnes, Co-founder, TWG
Mr. Richard Lim, Art Management Professional

Moderator:

Mr. Kevin Oates, Managing Director, Marine Money

3:50 pm

Contemporary Art Collectors: Do Established Collectors Still Dominate or Has New Money Defined the Art Market?

How do rising incomes in emerging markets affect traditional buying patterns? Do established collectors still set the trends or has a new class of collectors stepped in?

Panelists:

Ms. Stas Johnson-Chyzykhov, Collector Relations, Artsy.net
Dr. Peter Tay, Dental Surgeon & Healthcare Management Consultant, Asia Healthcare
Mr. Serge Tiroche, Co-Founder, Art Runners & The Tiroche DeLeon Collection

Moderator:

Mr. George Kypraios, Chief Executive, Yefira Consulting Pte Ltd.

4:30 pm

Closing Remarks

Art World Forum Thank You and the Conference Concludes