





Art World Forum x South Island Cultural District
present

South Island Art Day

Thursday 23 March
10 am - 2 pm
Ovolo Southside, Hong Kong

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10:00 am **Opening Remarks and Welcome from Art World Forum**
Ms. Anni Oates, Co-Founder and Director
Ms. Veronica Neo, Co-Founder and Director

10:10 am **Hong Kong As a Key Player in the International Art Ecosystem**
As one of Asia's key art hubs, how does Hong Kong contribute to the global art market? How does it differ from other cultural centres of the region? How does the development of the South Island Cultural District contribute to the arts development?

Mr. Dominique Perregaux, Founder, Art Statements; Chairman, Hong Kong South Island Cultural District
Ms. Pauline Foessel, Director of Development, Hong Kong Contemporary Art Foundation (HOCA)

Interviewed by:
Ms. Veronica Neo, Co-Founder and Director



10:30 am

Strategies of Art Collectors in the Era of 'One Belt One Road.'

What are the advantages of performing thorough due diligence? What are the benefits of monitoring the market, its history and record value buys?

Ms. Allison Liu, Managing Director, Bergen Art Investment

11:50 am

Politics in Art: Strategies, Incentives, Motives and Efficiencies

As Hong Kong's neighbour, and a leading force in the global art markets, does China play a role in the local art scene? Are different approaches taken by professionals in the market?

Mr. Serge Tiroche, Co-Founder, Art Runners & The Tiroche DeLeon Collection

Interviewed by:

Ms. Allison Liu, Managing Director, Bergen Art Investment

12:15 am

Art Online: Authenticating Works and Digital Transactions

How can online platforms monitor the authenticity of its works? What is cryptocurrency and how does it add substance to digital transactions?

Mr. Robert Norton, CEO and Founder, Verisart

Interviewed by:

Mr. Rolf Hoefler, Doctoral Candidate, INSEAD

12:40 pm

A Curators Cut: The Innovation Generation and the Platforms it supports

What is the new wave of emerging artists promoting? How are they using available resources and online platforms to add depth to their practice? Is the online changing the way we value and understand art?

Mr. Isaac Leung, Chairman, Videotage Ltd

Ms. Lauren Every-Wortman, Curator, Hong Kong Contemporary Art Foundation (HOCA)

Interviewed by:

Ms. Giuditta Crovato, Asia Representative, Art Views

1:00 pm

The Arts in Design: How, Why and Where?

How do the dynamics of the fine arts and design correlate? How is the relationship put to use? Does it strengthen the aesthetic?

Ms. Laura Cheung, Founder, Lala Curio

Interviewed by:

Ms. Lydia Chan, Independent Art Consultant



1:20 pm

Obsession: Using The Streets as a Canvas

Taking art to the street, what is the incentive for using the landscape as a canvas? How does your environment translate in your practice? How does obsession, and the immediate availability of facades, encourage creative growth?

Mr. Jason Dembski, Co-Founder, HK Walls

Mr. Nik, Artist, SNIK

Mr. Zoer, Artist

Ms. Merlot, Artist

Mr. Amuse126, Artist

Interviewed by:

Ms. Anni Oates, Co-Founder and Director

1:40 pm

Closing Remarks

Art World Forum Thank You and the South Island Art Day Concludes