

ART. TALKING BUSINESS.

in association with



Present

Leading Cultural Growth

Thursday 14th September 2017

9 am - 1 pm

Stiftung Brandenburger Tor, Berlin, Germany

- 9:00 am **Welcome Coffee**
- 9:30 am **Opening Remarks and Welcome Comments from Art. Talking Business.**
- 9:40 am **Welcome Comments from Art World Forum**
- 9:50 am **The Future of Cultural Heritage**
Ms. Nicole Stava, Owner, The Bechyne Castle and Stava Art Collection
- Interviewed:*
Mr. Paul Spies, Director, City Museum Berlin & Chief Curator, The Humboldt Forum
- 10:15 am **The Physical Space: The ArtHub @ The Circle**
Ms. Claudia Schachenmann, Director, Bureaux Schachenmann, PLP Architecture
- 10:35 am **The Digital Space: Ikono Space**
Ms. Elizabeth Markevitch, Founder and President, Markevitch Media GmbH
- 10:50 am **The Movement of Art**
How is the movement of art being influenced or impacted today with the use of technology? Are institutions adapting to change? Are conventional methods still leading the way or are contemporary means more effective?
- Mr. Daniel Lever, CEO & Co-founder of ArtRunners
Ms. Jeni Fulton, Editor-in-chief, Sleek Magazine
- Moderated by:
Mr. David Liatowitsch, Attorney at Bär & Karrer AG



- 11:30 am **Closing Remarks by ART. TALKING BUSINESS. & Art World Forum**
Art. Talking Business. & Art World Forum Thank You
- 11:35 am **Networking Brunch**
- 1:00 pm **The Event Concludes**