

# ART. TALKING BUSINESS.

in association with



**FOR IMMEDIATE RELEASE** – September 2017

ART. TALKING BUSINESS. in association with Art World Forum proudly present 'Leading Cultural Growth', on **Thursday 14th September** from **9am – 1pm** at the **Stiftung Brandenburger Tor**.

Complementary to the launch of the 6th Berlin Art Week, the half-day art business seminar and brunch welcomes the expertise and experience of various professionals of the art market to discuss what trends are currently promoting change.

The theme, '**Leading Cultural Growth**', refers to the global changing environment, the emerging initiatives taking flight, and the dynamic between conventional methods and digital means.

Alongside a few selected discussions, invited guests are welcome to directly ask questions, network and enjoy brunch at the start of an exciting art week in Berlin.

## About Art World Forum

Founded by Anni Oates and Veronica Neo, Art World Forum is an emerging global platform which aims to build valuable networks between art professionals and business leaders. Through its high quality, high value international events, Art World Forum aims to be established in each of the world's key art markets where transactions and investments are taking place.

Through our carefully curated sessions, delegates of our conferences and guests at our events will have the opportunity to network with leading experts in the art-business industry from around the world, to learn about how the art market interacts with business, financial, consumer and knowledge markets, and to develop strategic alliances that may lead to business opportunities and social impact.

## About ART. TALKING BUSINESS.

ART. TALKING BUSINESS. initiated by Pascal Decker and Sebastian Pflum held at the Pariser Platz – in the heart of the art metropolis of Berlin – gathers art professionals from all over the world to discuss topical issues and innovative ideas concerning the market. The forum will create a platform for entrepreneurs and market actors with a creative and innovative mindset to explore opportunities and dive into cutting-edge research on latest developments. ART. TALKING BUSINESS. aims to reach beyond the question 'What makes the art industry move today?', to shape the way it will move tomorrow.



The focal point of ART. TALKING BUSINESS. will be a high-profile conference, supplemented by networking meetings, keynote lectures, discussion panels and personal exchange opportunities. Engaging with some of the brightest minds in the industry will provide stimuli for further thinking. Participants are invited to actively contribute, and even steer, discussions to raise and develop latent capabilities of global and domestic art markets. After all, ART. TALKING BUSINESS. is not simply about absorbing information but to talk ideas through with fellow experts, i.e. 'talking business'. We will highlight future models of production, presentation and international trade, while addressing associated legal, tax and insurance issues. The spectrum of diverse specialist subjects offered will create a worldwide unique cluster of competence and audience groups.

### **Upcoming Events**

Art World Forum, Singapore: 27 September 2017, 10 am – 4 pm, One Farrer Hotel and Spa  
Art World Forum, Berlin: 14th September 2017, 9am - 1pm, Stiftung Brandenburger Tor  
Art World Forum, Florence: 24 November 2017, The International Arts and Culture Group (TIAC)

### **Contact**

To discuss sponsorship or partnership opportunities please contact:  
Anni Oates: [anni@artworldforum.com](mailto:anni@artworldforum.com) / +65 9010 4595

For general enquiries and to nominate speakers, please contact [info@artworldforum.com](mailto:info@artworldforum.com).