



in association with



PR Partner: **MONTIETH & COMPANY**

present

"The Bigger Picture"

2nd Annual London Edition

Thursday 26th September 2019, Saatchi Gallery

AGENDA

- 11:00 am **Opening Remarks and Welcome from Art World Forum**
Ms. Anni Oates, Co-Founder
- 11:10 am **Welcome Comments from START Art Fair**
Mr. David Ciclitira, Co-Founder, START Art Fair
- 11:20 am **Collecting: What, How and Why?**
Defining art as an asset class, how do you start a collection? How does it gain value?
What are the opportunities and challenges of operating within the art market?

Mr. Sylvain Levy, Co-Founder, the DSL Collection
- 11:40 am **Investing in Art, Artists and Creative Businesses**
What, why and how are new motives influencing investment opportunities in the art world? Are impact investments contributing to social entrepreneurship and mission-driven projects?

Ms. Marine Tanguy, CEO, MTArt Agency
- 12:00 pm **Art & Digital Technology: Practitioners at the Frontier**
How are artists, curators, galleries and institutions adopting digital technology into their practices? What are the opportunities and challenges being created and where are we going?

Ms. Michelle Poonawalla, Artist
Mr. Rory Blain, Director, Sedition
Dr. Rory Hyde, Curator of Contemporary Architecture and Urbanism, V&A Museum
- Moderator:**
Ms. Wilhemina Madeley, Project and Exhibitions Manager, Acute Art



12:45 pm

Short Break

1:00 pm

The Arts: Where Are The Women and How Do We Achieve Diversity?

Stepping away from marginalised sectors in the art market, and keen to restore credits, appreciation and acknowledgement, how do we diversify the art market? How has the gender gap influenced societal, historical and artistic successes?

Ms. Ifeoma Dike, Member, The Association of Women Art Dealers (AWAD), Association of Women in The Arts (AWITA) & Honour Roll Member, National Museum of Women in the Arts (NMWA)

Ms. Patricia De Middel, Social Entrepreneur & Board Member, The African Artists Foundation, Nigeria

Moderated by:

Dr. Dominique Bouchard, Head of Learning and Interpretation, English Heritage

1:40 pm

Art Avenues: New Markets, Players and Audiences

Catering for intergenerational needs, how are market players adapting their programming and outreach? What tools and platforms are being used? How is impact being measured?

Ms. Lise Arlot, Co-founder & Art Director, Feral Horses

Ms. Natasha Arselan, Founder & CEO, AucArt

Ms. Natasha Kaye Whiffin, Independent Arts and Culture Consultant

Ms. Margot Mottaz, Curatorial Assistant, PaceX

Moderated by:

Mr. Montieth M. Illingworth, CEO and Global Managing Partner, Montieth & Company

2:25 pm

Artists' Case Study: START Art Fair Highlights

Celebrating the 6th annual edition of START Art Fair, what are this year's artistic highlights? Where do artists' draw their inspirations from? How have their practice developed over time with their participation in international art fairs like START?

Mr. Mark Sloper, Artist

Ms. Ekaterina Shkolnik, Artist

Mr. Lincoln Townley, Artist

Moderator:

Mr. Grey Skipwirth, Co-Founder, Skipwirth Gallery; Director, START Art Fair

3:00 pm

Closing Comments from Art World Forum